

MENOMONIE AIRPORT COMMISSION
FEBRUARY 15, 2011

A regular meeting of the Menomonie Airport Commission was called to order at 7:30PM on Tuesday, February 15, 2011 at the Airport Terminal by Chairman Willow. Other members present included Dan Johnson, Bruce M. Trimble, Jeff Overby and Arvin Solsaa. Randy Eide, Tim Ward and Raghava Gundala (UW Stout) were also present. A motion was made by Johnson, seconded by Trimble, to approve the January 18, 2010 minutes. Motion carried.

Chairman Willow introduced Raghava (Rau) to the Commission. Raghava is an Assistant Professor of Marketing at the Department of Business, UW Stout. Raghava provided the Commission a presentation on Marketing and Branding with various examples of marketing as it is related to the automotive business. After the presentation and several questions, Raghava (with the assistance of his students) offered to perform some research and develop a draft Marketing Plan for the Menomonie Municipal Airport. A motion was made by Johnson, seconded by Solsaa, to have Raghava explore marketing options for the Menomonie Municipal Airport and meet with the Airport Commission at a later date to better understand the attributes of our airport. Motion carried.

The FAA continues to process our Aerobatic Practice Box application. The latest and final review is by the State Historical Officer. It is anticipated the application will be processed by the end of April, 2011.

No change in height obstructions around the airport.

The Commission reviewed the 6-year project plan with no changes at this time.

No action was taken on the Minimum Standards. It was noted that the latest draft of the Minimum Standards is on the City web site (<http://www.menomonie-wi.gov/>) under Boards and Commissions under Airport.

Land Lease Agreement status was reviewed by the Airport Commission. New leases are being drafted for the multi-hangar, Dan Johnson, Bruce W. Trimble, and Pino Trust (all have expired).

The 2011 Fly-In is scheduled for July 9th, 2011. After a good deal of discussion Trimble and Overby agreed to look at plans for the upcoming Fly-In and solicit support and feedback from other airport users and businesses in the area.

Under Airport Manager's report Jeff Overby announced he had submitted his Airport Commission resignation to the Mayor. Jeff explained that he has been too busy in the past to attend all of the Airport Commission Meetings and he doesn't see his schedule changing in the future. Jeff will support the airport and the Commission in the future in a volunteer capacity.

Bob Willow announced to the Commission that this is his last meeting and he will be submitting his resignation to the Mayor. Bob thanked the Commission for all of their hard work and noted all of the accomplishments they have made in the recent past to include: the New Terminal Building, RW09 GPS Approach, Purchasing Airport Land, and creating our Airport Overlay Zoning Ordinance. Dan Johnson thanked Bob for his tireless efforts as Chairman and

further noted that Bob led the Commission and the Airport to new heights... he will be hard to replace.

Because of scheduling conflicts the next Airport Commission Meetings will be held on the 4th Tuesday of March and April.

The Airport Manager's Report was presented by Tim Ward.

A motion was made by Overby, seconded by Johnson, to adjourn. Motion carried. Next scheduled meeting is March 22 (4th Tuesday of March) 2011, at 7:30 PM at the Airport Terminal.

Respectfully submitted,

Randy D. Eide,
Recording Secretary